



ASSOCIATION FOR ADVANCEMENT OF MENTAL HEALTH (AAMH)

19th Annual Golf Outing

Cherry Valley Country Club-Skillman, NJ

Monday, October 5, 2009

SPONSORSHIP OPPORTUNITIES

In exchange for your generous sponsorship contribution to support the *Association for Advancement of Mental Health (AAMH)* we are pleased to offer the following benefits & promotional opportunities:

EVENT SPONSOR \$ 6,000

- **Prominent credit** (including logo, as possible) as the EVENT SPONSOR of the **19th Annual Golf Outing** print & press materials, including:
 - ⇒ **Invitations** mailed to donors, sponsors, board of trustees, press, celebrities, etc.,
 - ⇒ **Event Program** listing on cover and a full page ad (distributed to all guests)
 - ⇒ **Event Press Releases, print advertising, advertorial inserts in print media, AAMH Newsletter**
- **Two Foursomes** (8 tickets valued at \$325.00 each) for the **19th Annual AAMH Golf Outing** including an open driving range, lunch, golf, cocktail reception, and dinner
- *Plus:* GENERAL BENEFITS PACKAGE
 - **19th Annual AAMH Golf Outing Leadership title(s)** for [company name] representative(s), & the leadership opportunity to help create, plan, direct & promote any or all elements of the event
 - Opportunities for **promotional visibility** such as:
 - ⇒ **Exclusive** signage (i.e. banner) at registration/check-in and signage throughout the venue
 - ⇒ **Hole** sponsor (signage at a hole)
 - ⇒ **Distribution** of print materials in **gift bags** including issues of a featured publication, coupons, brochures, premium items, etc.
 - ⇒ **Promotional signage** (premium items, souvenirs, reading materials, music, retail items from major sponsors, etc.),
 - Opportunity to pursue **cross-promotions with other sponsors** through AAMH;
 - Receipt for a **tax-deductible contribution** for the monetary sponsorship as well as any in-kind donations, media buys, etc.



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In exchange for your generous sponsorship contribution to support the *Association for Advancement of Mental Health (AAMH)* we are pleased to offer the following benefits & promotional opportunities:

AWARDS RECEPTION SPONSOR \$5,000

- **Prominent credit** as the AWARDS RECEPTION SPONSOR of our **19th Annual AAMH Golf Outing** print & press materials, including:
 - ⇒ **Invitations** mailed to donors, sponsors, board of trustees, press, celebrities, etc.,
 - ⇒ **Event Program** full page ad (distributed to all guests)
 - ⇒ **Event Press Releases, print advertising, advertorial inserts in print media, AAMH Newsletter**
- **One Foursome** (4 tickets valued at \$325.00 each) for our **19th Annual AAMH Golf Outing** including an open driving range, lunch, golf, cocktail reception, and dinner.
- *Plus* GENERAL BENEFITS PACKAGE
 - **19th Annual AAMH Golf Outing Leadership title(s)** for [company name representative(s)] & the leadership opportunity to help create, plan, direct & promote all elements of the event
 - Opportunities for **promotional visibility** such as:
 - ⇒ **Exclusive** sponsor signage (i.e. banner) at the dinner
 - ⇒ **Hole** sponsor (signage at a hole)
 - ⇒ **Distribution** of print materials in **gift bags** including issues of a featured publication, coupons, brochures, premium items, etc.
 - ⇒ **Promotional signage** (premium items, souvenirs, reading materials, music, retail items from major sponsors, etc.),
 - Opportunity to pursue **cross-promotions with other sponsors** through *AAMH*;
 - Receipt for a **tax-deductible contribution** for the monetary sponsorship as well as any in-kind donations, media buys, etc.;
 - **Acknowledgment** in the *Association for Advancement of Mental Health* Annual Report.



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Additional Golf Sponsorship opportunities

Giveaway Sponsor \$3,000

- Complimentary golf foursome
- Recognition on giveaway items
- Full-page ad in the event program
- Giveaway Sponsor listing on event print materials
- Signage prominently displayed at giveaway table

Lunch Sponsor \$2,300

- Complimentary golf foursome
- Prominent signage at event
- Half-page ad in the event program
- Your company's logo card placed in lunch boxes and distributed to all golfers
- Lunch Sponsor listing on event print materials

Par Sponsor \$1,800

- Complimentary golf foursome
- Hole sign
- Par Sponsor listing on event print materials
- Half-page ad in the event program
- Name displayed at event

Beverage Station Sponsors (4 Stations available) \$1,000

- Prominent signage at a beverage station
- Beverage Sponsor listing on all event print materials
- Half-page ad in event program

Hole Sponsor \$ 500 (each)

- Prominent Signage at a hole
- Half page ad in the event program
- Hole Sponsor listing on event print materials